SECURE THE VILLAGE

Information Security Threat Briefing



Today's Agenda

- Latest Threat Intelligence
 - Michael Sohn, Federal Bureau of Investigations
- New and Updated Financial Services Cybersecurity Regulations
 - Matthew Fujikawa, DFPI
- Common Identified Cybersecurity Weaknesses
 - Rochelle Rapada, DFPI
 - Bob Lipot, DFPI
- Fighting Back: LA Cybersecure
 - SecureTheVillage Call to Action



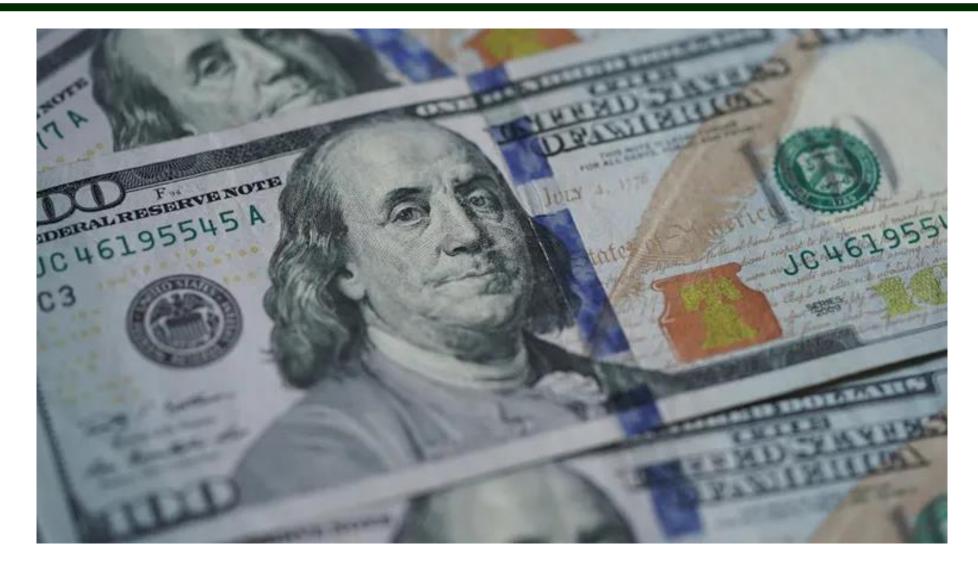


SECURE THE VILLAGE

LA Cybersecure: A Call to Action



The Reality of Cybercrime



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SecureTheVillage LA Cybersecure

Our Vision:

To make Los Angeles the <u>cyber-safest</u> metropolitan region in the United States for <u>smaller businesses</u>, <u>nonprofits</u>, <u>families</u>, <u>and individuals</u>.

Education and Training for Smaller Business & Nonprofits

- Implement Information Security Management
 - National best-practices
 - Learn by doing
 - Learn in groups Cohorts
 - Minimize time / Maximize value
 - Cost-Effective
 - Additional support for IT Service Providers
- CyberGuardian TM Certificate
- Build Community

Funded in part by a grant from the Center for Internet Security Alan Paller Laureate Program

Education and Support for Families & Individuals

- Scam Prevention Webinar
- How Hackable Are You Guide
- Free Periodicals
 - Cybersecurity News of the Week & Weekend Patch Report
 - Family Protection Newsletter Monthly
- CyberGuardian TM Certificate
- Future: Cyber Fire Department

We Need Your Help. Who Do You Know? Please Introduce Us.

- Smaller Businesses
- Nonprofits
- IT Service Providers / MSPs
- Companies & Nonprofits Serving Families / Individuals
- Prospective Sponsors / Supporters
- Prospective Board Members

Example: Host or Sponsor "How Hackable Are You?"

SECURE THE VILLAGE

presents:

SEMINAR: HOW HACKABLE ARE YOU?

A 60-minute, non-technical online presentation for the clients of professional services firms on the vital topic of personal cybersecurity. Learn from the experts.

ABOUT THE SEMINAR:

Cybercrime Destroys Dreams. Cybercriminals have an advantage against individuals, families, and the small businesses lacking adequate cybersecurity defense.

Artificial Intelligence is making it worse. It's time to learn how to protect yourself in the digital age.

This engaging seminar will show your clients how to protect themselves:

- 1. How bad is it? The stories that illustrate the dangers.
- Five important things you need to do
 to protect yourself, your family, and
 your business.
- 3. Where to get help if you become a victim.

Attendees will receive:

 How Hackable Are You: A Guide to Personal Cybersecurity developed by

INSTRUCTORS:

Stan Stahl, PhD

Founder and President, SecureTheVillage. Cybersecurity pioneer.

Steve Krantz, PhD

SecureTheVillage Board. Author, CyberGuardian™: A SecureTheVillage Guide for Residents.

Debbie Deem

Retired FBI Victim Specialist. Volunteer advocate.

Julie Morris

Thought Leader. Boundary Spanner. Cybersecurity from the user's point-of-view.

"The safety and security of our clients, and their financial assets, is a top priority for us. We asked SecureTheVillage to host a webinar to address cyber issues that our clients were likely to encounter. The panelists are all very experienced and did an excellent job of communicating specific actions our clients can take today to help prevent cyber fraud in the future. Everyone should have the opportunity to attend this webinar."

 - Jim Herrell, Sr. Portfolio Manager, Generate Wealth

Potential CRA Opportunity

The future is not a gift. It is an achievement.

Robert Kennedy



