

An aerial photograph of a city skyline at sunset. The sky is a gradient of blue and orange, with the sun low on the horizon. The city is densely packed with buildings, with a prominent cluster of skyscrapers in the center. The foreground shows a mix of residential and commercial buildings, with some greenery visible.

SECURE THE VILLAGE

Information Security Threat Briefing

A DFPI / FBI / SecureTheVillage Collaboration

April 19, 2024

It Takes a Village to Secure the Village™

Today's Agenda

- Latest Threat Intelligence
 - Michael Sohn, Federal Bureau of Investigations
- New and Updated Financial Services Cybersecurity Regulations
 - Matthew Fujikawa, DFPI
- Common Identified Cybersecurity Weaknesses
 - Rochelle Rapada, DFPI
 - Bob Lipot, DFPI
- Fighting Back: LA Cybersecure
 - SecureTheVillage Call to Action



SECURE THE VILLAGE

LA Cybersecure: A Call to Action

It Takes a Village to Secure the Village™

The Reality of Cybercrime



The Reality of Cybercrime



The Reality of Cybercrime



SecureTheVillage

LA Cybersecure

Our Vision:

To make Los Angeles the cyber-safest metropolitan region in the United States for smaller businesses, nonprofits, families, and individuals.

Education and Training for Smaller Business & Nonprofits

- Implement Information Security Management
 - National best-practices
 - Learn by doing
 - Learn in groups - Cohorts
 - Minimize time / Maximize value
 - Cost-Effective
 - Additional support for IT Service Providers
- CyberGuardian TM Certificate
- Build Community

Funded in part by a grant from the
Center for Internet Security Alan
Paller Laureate Program

Education and Support for Families & Individuals

- Scam Prevention Webinar
- *How Hackable Are You* Guide
- Free Periodicals
 - Cybersecurity News of the Week & Weekend Patch Report
 - Family Protection Newsletter – Monthly
- CyberGuardian™ Certificate
- Future: Cyber Fire Department

We Need Your Help. Who Do You Know? Please Introduce Us.

- Smaller Businesses
- Nonprofits
- IT Service Providers / MSPs
- Companies & Nonprofits Serving Families / Individuals
- Prospective Sponsors / Supporters
- Prospective Board Members

Example: Host or Sponsor “How Hackable Are You?”

SECURE THE VILLAGE
presents:

SEMINAR: HOW HACKABLE ARE YOU?

A 60-minute, non-technical online presentation for the clients of professional services firms on the vital topic of personal cybersecurity. Learn from the experts.

ABOUT THE SEMINAR:

Cybercrime Destroys Dreams. Cybercriminals have an advantage against individuals, families, and the small businesses lacking adequate cybersecurity defense. Artificial Intelligence is making it worse. **It's time to learn how to protect yourself in the digital age.**

This engaging seminar will show your clients how to protect themselves:

1. How bad is it? The stories that illustrate the dangers.
2. Five important things you need to do to protect yourself, your family, and your business.
3. Where to get help if you become a victim.

Attendees will receive:

- *How Hackable Are You: A Guide to Personal Cybersecurity* developed by

INSTRUCTORS:

Stan Stahl, PhD
Founder and President, SecureTheVillage. Cybersecurity pioneer.

Steve Krantz, PhD
SecureTheVillage Board. Author, *CyberGuardian™: A SecureTheVillage Guide for Residents.*

Debbie Deem
Retired FBI Victim Specialist. Volunteer advocate.

Julie Morris
Thought Leader. Boundary Spanner. Cybersecurity from the user's point-of-view.

Potential CRA Opportunity

"The safety and security of our clients, and their financial assets, is a top priority for us. We asked SecureTheVillage to host a webinar to address cyber issues that our clients were likely to encounter. The panelists are all very experienced and did an excellent job of communicating specific actions our clients can take today to help prevent cyber fraud in the future. Everyone should have the opportunity to attend this webinar."

- Jim Herrell, Sr. Portfolio Manager, Generate Wealth

The future is not a
gift. It is an
achievement.

Robert Kennedy





SECURE THE VILLAGE

securethevillage.org

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