

# A Behind the Scenes Look at Cyber Breaches

## Secure the Village Cybersecurity Roundtable July 2016

Stan Stahl, Ph.D.  
President  
Citadel Information Group

**From:** Facebook [<mailto:notification+zrdodp6ihooz@facebookmail.com>]

**Sent:** Saturday, July 23, 2011 4:32 PM

**To:** Kathrine Hepburn

**Subject:** See Your Friends at 20<sup>th</sup> High School Reunion

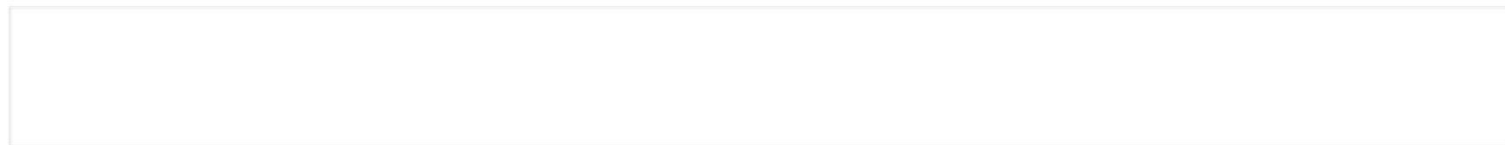


Hi Kate

Mark your calendar.

June 18 is the 20th Anniversary of our graduation from Algonquin High.

Visit Our [Facebook Page](#) for More Information.



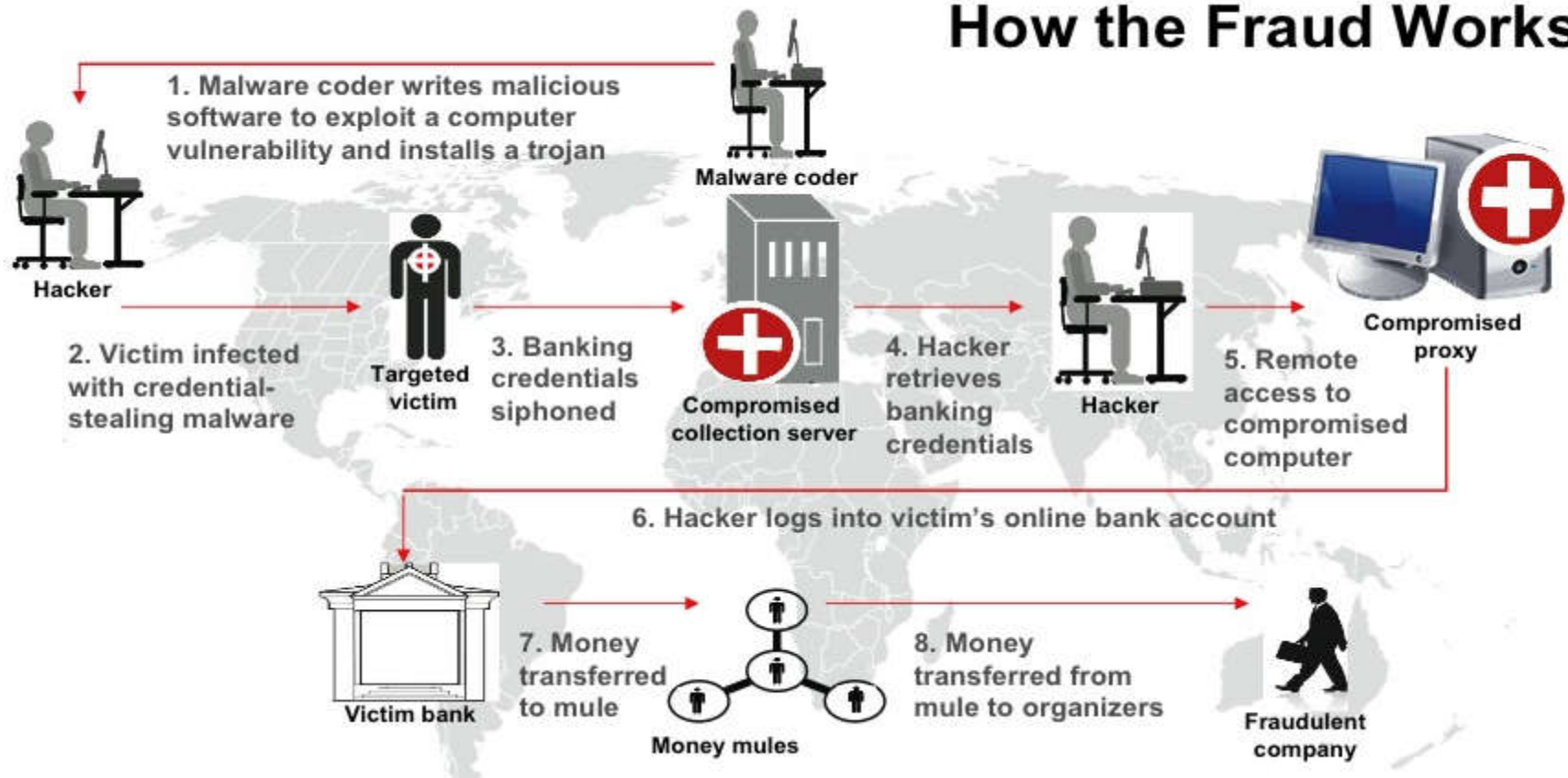
**Visit Page**

**See All Requests**



# Federal Bureau of Investigation

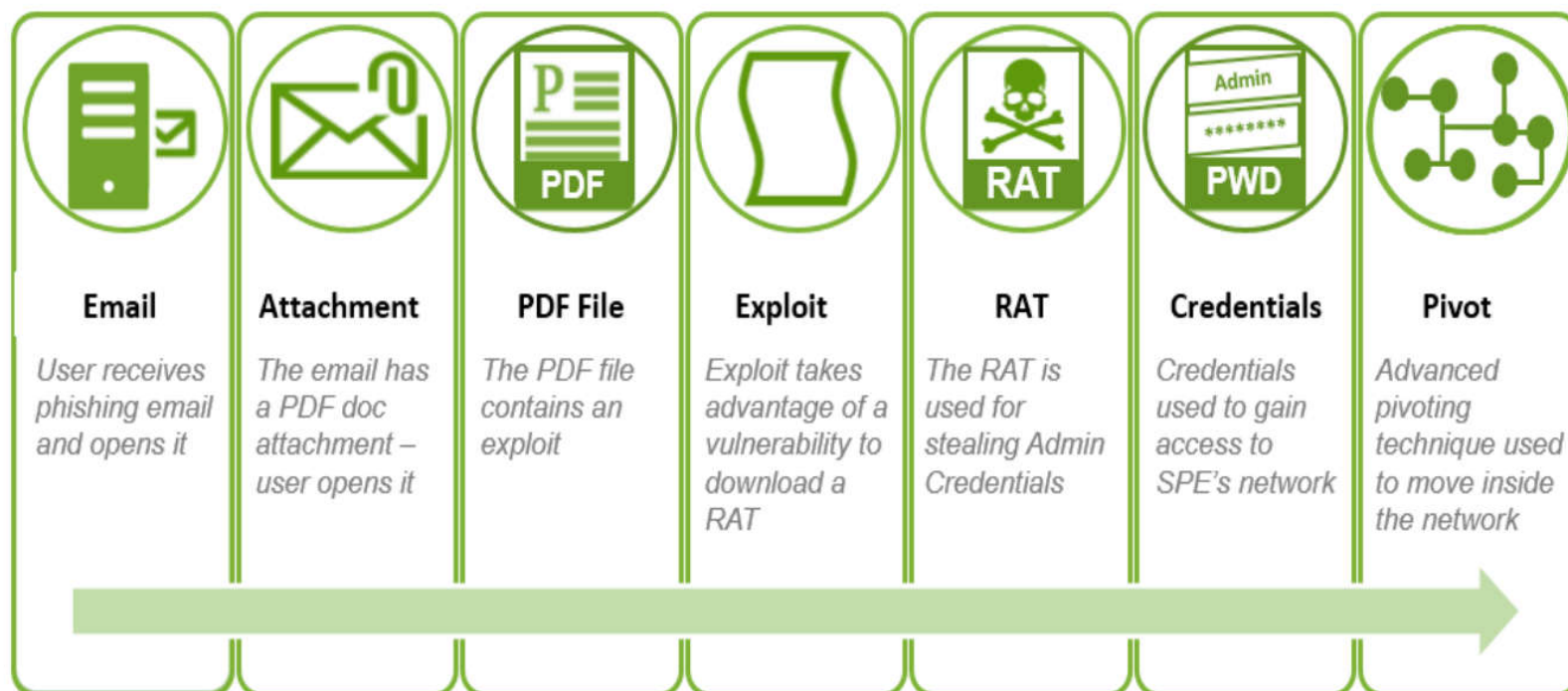
## How the Fraud Works



<https://archives.fbi.gov/archives/news/stories/2010/october/cyber-banking-fraud>

## Sony breach by Russian hackers

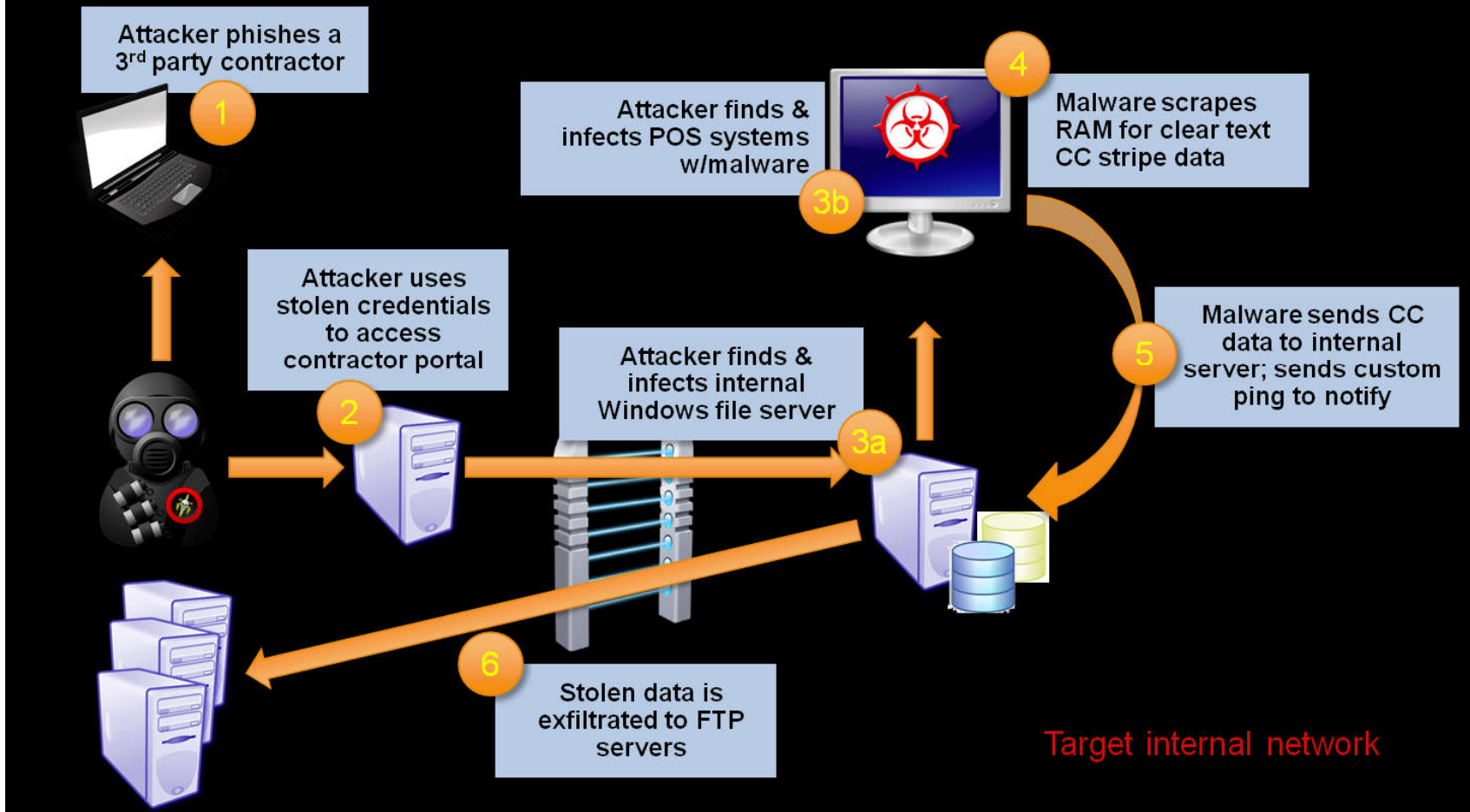
*Spear-phishing email sent to employees in Russia, India and other parts of Asia*

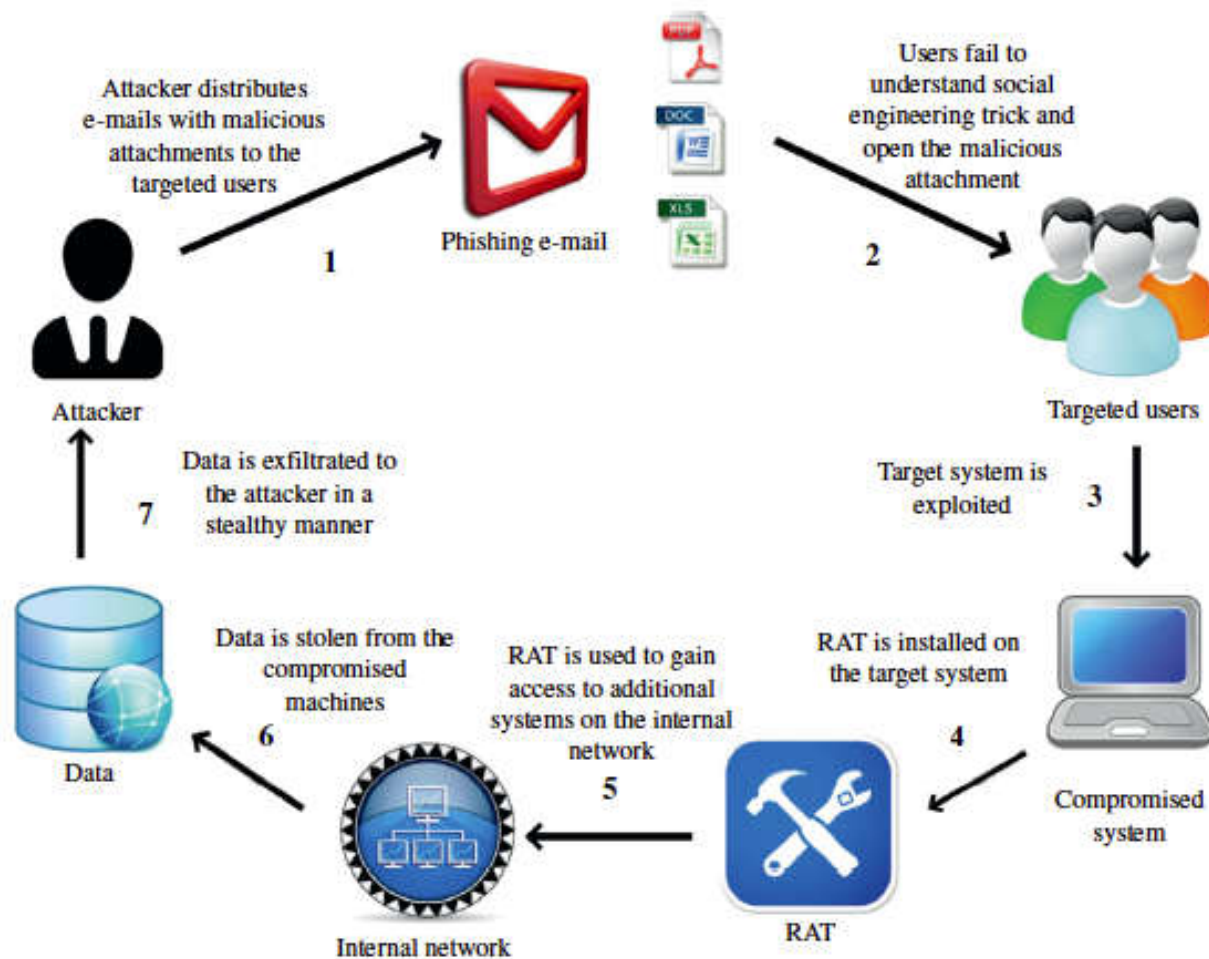


RAT: Remote Access Trojan

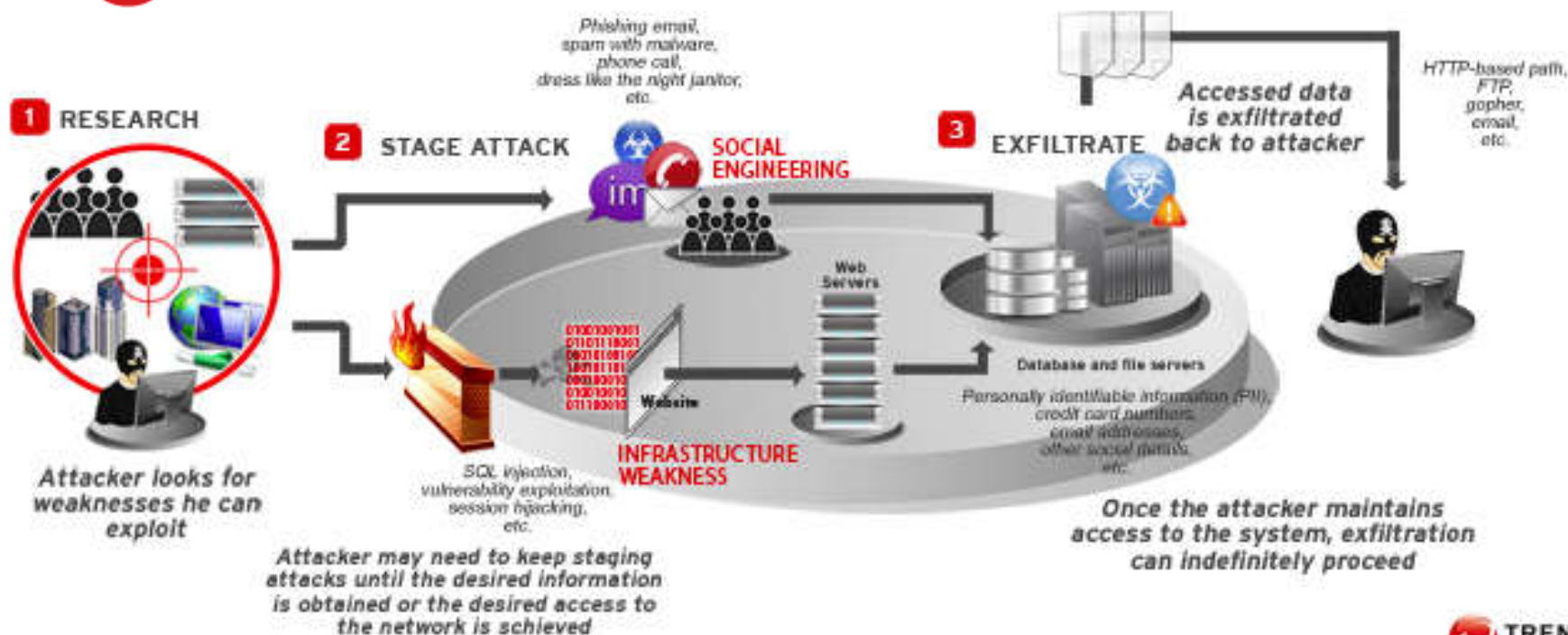
<https://securityintelligence.com/who-hacked-sony-new-report-raises-more-questions-about-scandalous-breach/>

## Anatomy of the Target Retailer Breach







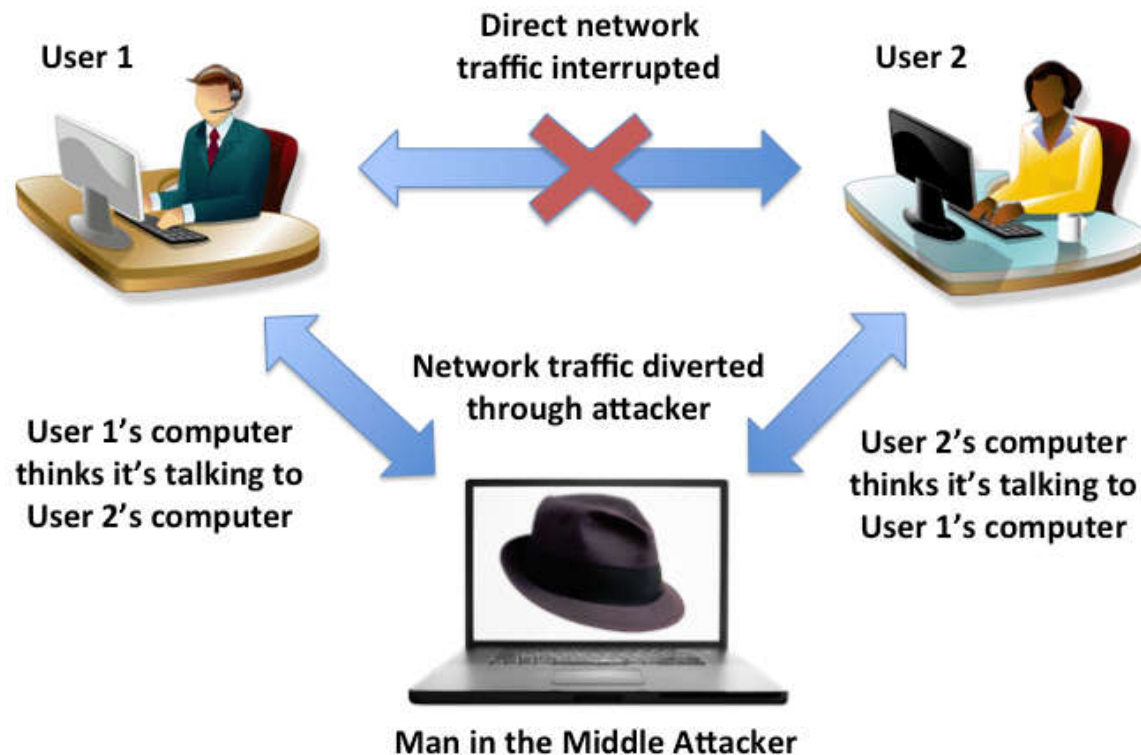


## MALICIOUS DATA BREACH DIAGRAM

<http://about-threats.trendmicro.com/dumpimages/238201144426.jpeg>



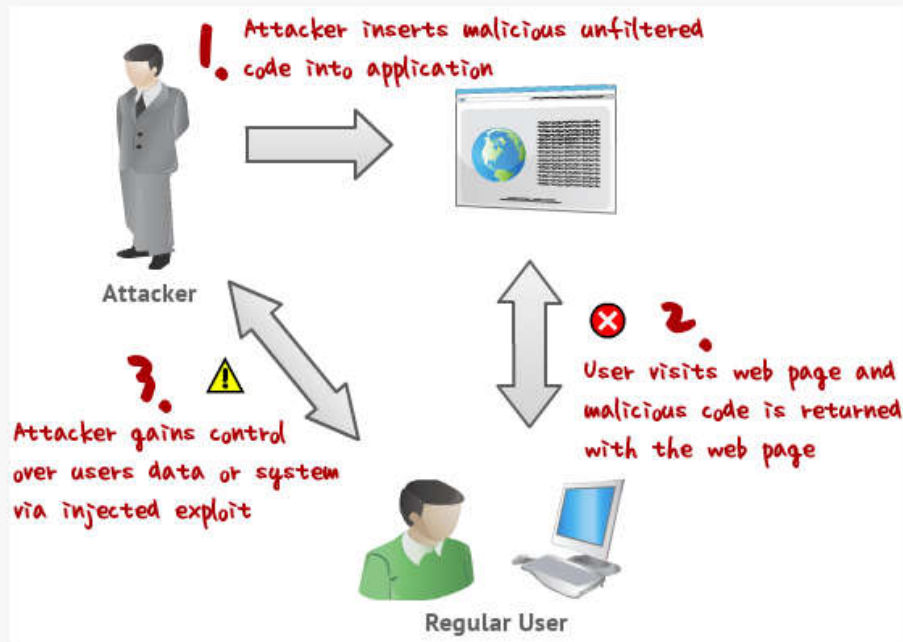
## Man-in-the-Middle Attack





# Attacking a User by Attacking a Web Site They Visit

Attacker -> exploits web application -> web application delivers a malicious script to a normal users browser -> attacker now has the ability to control the users browser. This is bad for the user and bad for you if you manage the web application.



Some examples of the damage an XSS attack can cause:

- ★ Redirect page to phishing sites, or fake login pages
- ★ Steal the users cookies, allowing them access to other web applications with authenticated sessions
- ★ Insert links to remotely hosted client side exploits within a html body; with the goal of installing malware on the system (key loggers, remote access tools)

<https://hackertarget.com/xss-tutorial/>

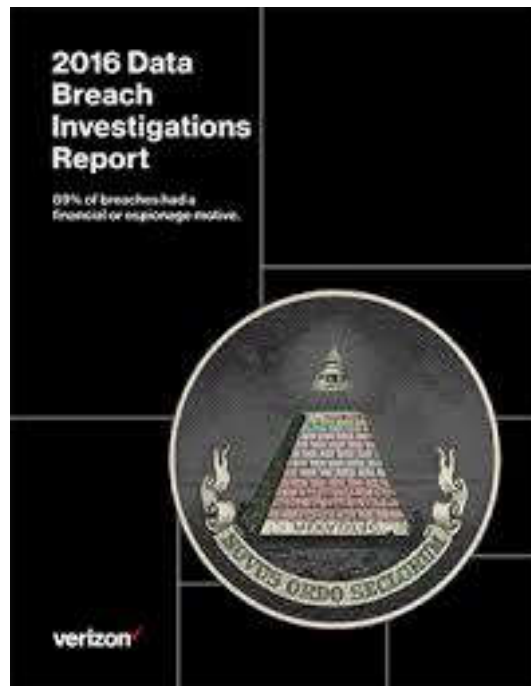
## Defensive Tactics

*To warn of an evil is  
justified only if, along  
with the warning, there is  
a way of escape.*

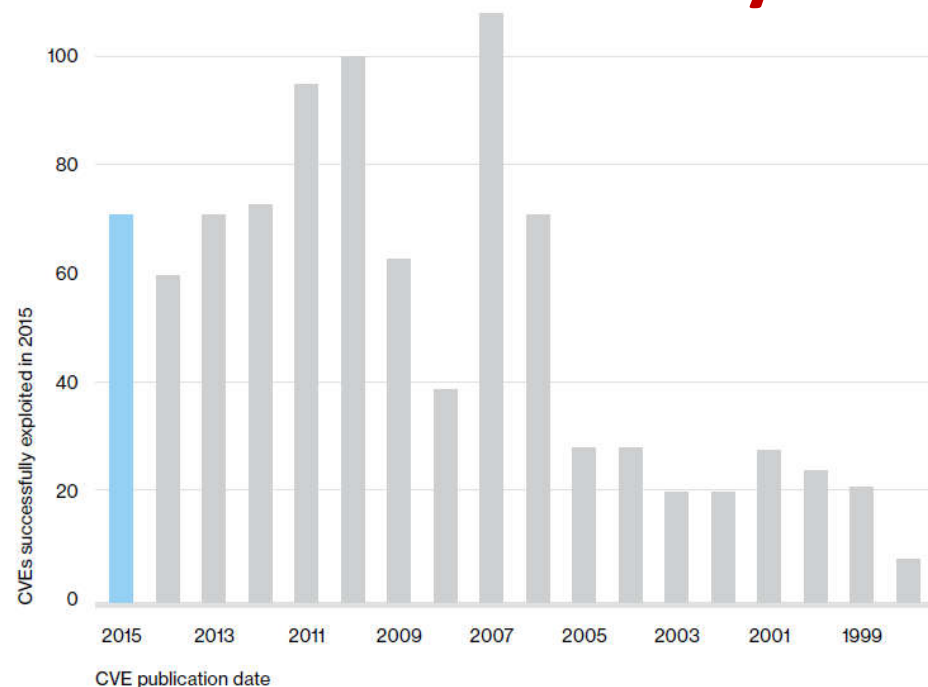
*Cicero, On Divination,  
Book II, 44 BCE*



# There Are Significant Opportunities to Level the Playing Field



**80% of breaches preventable with basic security**



**The Vast Majority of Breaches Exploit Vulnerabilities for Which Upgrades Have Been Available for Well-Over a Year**

# The Seven Key Defense Strategies

## ***Implement Formal Information Security Management System***

1. Information Security Manager / Chief Information Security Officer
  - a. C-Suite and Board Governance
  - b. Independent Perspective from CIO or Technology Director
  - c. Supported by Cross-Functional Leadership Team
  - d. Supported with Subject-Matter Expertise
2. Implement Formal Risk-Driven Information Security Policies and Standards
3. Identify, Document and Control Sensitive Information
4. Train and Educate Personnel. Change Culture.
5. Manage Vendor Security
6. Manage IT Infrastructure from “information security point of view”
7. Be prepared. Incident Response and Business Continuity Planning.



# Information Peace of Mind<sup>®</sup>

*Information Security Proactively Managed*

*Commercially Reasonable Information Security Practices*

*Lower Total Cost of Information Security<sup>SM</sup>*



# Citadel Information Group: Who We Are

14



Stan Stahl, Ph.D.  
Co-Founder & President

35+ Years Experience  
Reagan White House  
Nuclear Missile Control



Kimberly Pease,  
CISSP  
Co-Founder & VP

Former CIO  
15+ Years Information  
Security Experience



David Lam, CISSP,  
CPP  
VP Technology  
Management Services

LABJ CIO of Year  
20+ Years Information  
Security Experience





# Citadel Information Group: What We Do

15

Deliver *Information Peace of Mind*<sup>SM</sup>  
to Business and the Not-for-Profit Community

## **Cyber Security Management Services**

Information Security Leadership

Information Security Management Consulting & Coaching

Assessments & Reviews ... Executive Management ... Technical Management

Secure Network Engineering ... Secure Software Engineering

Incident Response / Business Continuity Planning

Adverse Termination

# For More Information

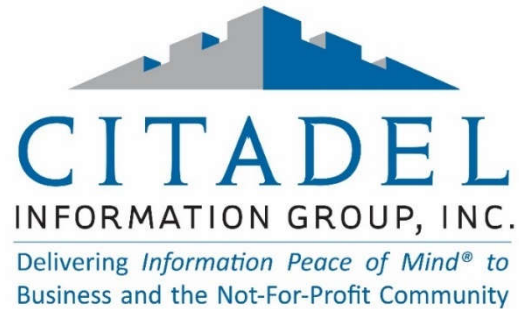
16

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**Citadel Information Group: [www.citadel-information.com](http://www.citadel-information.com)**  
*Information Security Resource Library*

***Free: Cyber Security News of the Week***

***Free: Weekend Vulnerability and Patch Report***



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# Thank You!

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